



# ASHLEY N. KYLES

Web Developer + Graphic Designer

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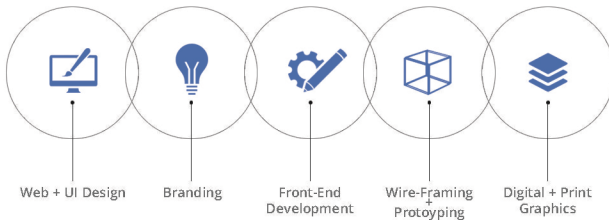
## WHO I AM

I am a 28-year-old Freelance Web Developer and Graphic Designer from Chicago, Illinois and I am fascinated with the mechanics of web design, having taught myself how to code from scratch by age 18. Combined with my love for digital art, I enjoy creating visually stunning web interfaces that are also user-friendly and functional. I have over 7 years of experience as a freelancer and 2 years as a professional developer and I am ready to work for any studio or agency looking for a fresh, creative perspective on digital design and front-end development!

## MY OBJECTIVE

My goal is to acquire a position as a **graphic designer, user interface designer or front-end web developer** where there are ample opportunities to enhance my skillset and contribute to the growth of a creative and innovative agency.

## SPECIALITIES



## EDUCATION

Graduation - 2012  
Normal, IL

Illinois State  
University

**BACHELOR OF SCIENCE - WEB DEVELOPMENT**  
Specialized Studies Degree

*Relevant course work includes:* Advanced Web Development Technologies, Database Processing, User Interface Design, Visual Design, Multimedia Design, Systems Development, Computer Application Programming, Problem Solving for Information Technology, and Technical Writing

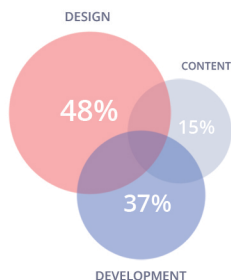
## WORK EXPERIENCE

- 2010 - Present  
Chicago, IL
- Blacklite Creative**
- **FREELANCE DESIGNER & DEVELOPER**
    - Creatively directed and produced over forty web and graphic products for a dedicated client-base.
    - Maximized the visual impact of start-ups and entrepreneurial brands.
    - Streamlined contracts, billing, consultation, project management, hosting, product training, and other processes to ensure smooth and manageable client relationships.
- 2015  
Chicago, IL - Contract
- HIMSS**
- **WEB DEVELOPER**
    - Spearheaded the development of the company's online brand guide with HTML5, CSS3, Bootstrap, and JQuery.
    - Debugged and updated the company's CSS framework to create new styles and edit/remove obsolete styles.
    - Collaborated with a staff writer to create documentation language and content creation.
- 2014  
Chicago, IL - Contract
- Enova**
- **WEB DEVELOPER**
    - Collaborated with the marketing team to develop and update the front-end assets of web templates for the department's clients.
    - Engaged in quality assurance activities for browser compatibility and Bootstrap responsiveness testing on live devices (tablets, iPhones, Androids, and laptops).

- 2013 - 2014  
Chicago/Frankfort, IL
- K-12 Teacher's Alliance**
- **UI / UX DESIGNER & DEVELOPER**
    - Collaborated with the development team for the creation of wireframes, mock-ups, and prototypes for the department sites.
    - Debugged and updated front-end assets of the department sites via Wordpress, HTML5, CSS3, PHP, and JQuery.
    - Researched and reported UI/UX best practices for department sites via usability testing and SEO analytics.
    - Designed spreads for the digital magazine with Mag+ in InDesign.
- 2009 - 2012  
Normal, IL
- The Daily Vidette**
- **WEB CONTENT EDITOR**
    - Webmaster of Illinois State University's online newspaper.
    - Monitored the nightly updates of the newspaper's online content.
    - Designed and updated front-end assets of the website via the Joomla! CMS. Also designed and blasted HTML emails to subscribers.
    - Assisted in the development of a township directory website in XHTML, CSS, and PHP.
- 2008 - 2009  
New York, NY - Offsite
- Conscience Commerce**
- **WEB DESIGNER**
    - Outsourced for the provision of creative website templates to be converted PSD-to-HTML.
    - Designed website mock-ups and prototypes with guidelines specified by the company's clients.

## SKILLSET

HTML5 + CSS3	●●●●●●●●●●
PHP + SQL	●●●●●●●●●●
Javascript / JQuery	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Indesign	●●●●●●●●●●
Illustrator	●●●●●●●●●●
Emails + Banners	●●●●●●●●●●
PSD-to-HTML	●●●●●●●●●●
Wordpress	●●●●●●●●●●
Responsiveness	●●●●●●●●●●
Compatibility	●●●●●●●●●●
Grid/Layout + Typography	●●●●●●●●●●



## REFERENCES

